

## Participants



Participants from a wide range of different backgrounds will find the Summer School useful. But we particularly recommend it to:

- Co-workers of socially oriented banks and financial service providers, who want to obtain a better overview on or additional insights into their work environment, and meet peers from other organisations
- Co-workers of mainstream organisations with an interest in a socially oriented banking and finance sector
- Co-workers of socially oriented projects and initiatives, who want to further their knowledge of suitable banking products and services
- Students from various subject areas with an interest to work in a socially oriented banking and finance sector. To students from co-operating academic institutions, the Summer School (plus an additional Seminar) will also be offered as an elective

The language of communication will be English.

## Venue and Directions



The venue can easily be reached from both the centre (main station) and the airport of Århus, in ca. 25 minutes by cab or 45 minutes by bus.

### Address:

The Folk High School  
Europahøjskolen på Kalø  
Skovridervej 1  
DK-8410 Rønde

## Costs and Support

### Conference fees for the whole event:

€ 1.200,- for those in employment  
€ 300,- for students and those in financial need

### Full board and lodging (exclusively organic food!) for five nights per person:

€ 625,- for a single room with en suite bath (limited)  
€ 425,- for a single room with shared bath  
€ 325,- for a double room with shared bath

A limited number of scholarships is available to those who otherwise could not afford participating in the event. We recommend an early application, with a short written statement on why and to what extent support is sought.



## International Summer School 2008

## Social Banking: Profit for People and Planet

### A week of Overviews, Insights, and Outlooks on a topic many talk but few know about

from Sunday, July 27 (afternoon)  
until Friday, August 1, 2008 (afternoon)  
in Rønde (close to Århus), Denmark

### Further Information

Institute for Social Banking  
Dr. Sven Remer  
+49 (0)234 – 57 97 185  
info@social-banking.org  
www.social-banking.org

## Motive



“Social” and “Banking” are two terms that to many seem incompatible. Too often, the strive for financial gain stands against the hope for a socially and ecologically sustainable living.

However, there now seems to be a paradigm shift in the financial sector. A rising number of alternative banks and financial service providers aim for a more conscious handling of financial means, to realise not only economic but also social and ecological values.

In doing so successfully, the organisations at the forefront of this development attract visible interest of customers and, consequently, mainstream competitors.

To establish the concept “Social Banking” on a broad level though, much remains to be done and learnt by current and future employees and customers alike.

The International Summer School 2008 “Social Banking” offers a step in this direction to all those who are interested in a different perspective on banking and profit.

## Themes



The International Summer School 2008 will deal with different perspectives on Social Banking, from global to individual, and key-themes of the week will be:

- Global Sustainability Challenges and Social Banking
- Clients’ Initiatives that Benefit from Social Banking
- Established Social Banking Products and Services
- New Social Banking Products and Services
- Organisational and Individual Competences Relevant for Social Banking
- Developments and Prospects in Social Banking
- Social Banks and Qualifications for/in Social Banking

Led by experts from practice and academia, these themes will be dealt with in a combination of lectures, discussions, and workshops.

## Lecturers



The lecturers, discussants, and workshop leaders will be internationally experienced practitioners and academics from the field of Social Banking and Social Finance. Amongst others, the following have confirmed their willingness to contribute:

- **Ugo Bigeri** Co-Founder Banca Etica
- **Peter Blom** CEO Triodos Bank
- **Thomas Goldfuss** Head of Advisory Services GLS Bank
- **Christophe Guene** Co-Founder SoFi
- **Bart Jan Krouwel** MD CSR Rabobank
- **Julian Kühn** CEO GLS Treuhand & Institute for Social Banking
- **Ulrike Lohr** BankTrack
- **Britt Marie Lundh** Ekobanken, UNEP-FI
- **Paul Mackay** Co-Founder Triodos Bank, Goetheanum
- **Bernie Morgan** CEO CDFA UK
- **Rolf-Ansgar Müller** Head of HR GLS Bank
- **Lars Pehrson** CEO Merkur Bank
- **Jakob von Uexkull** Founder Right Livelihood Foundation & World Future Council