

# The Colours of Money®

Rudolf Steiner's Approach to Money

3<sup>rd</sup> – 5<sup>th</sup> April 2009 Stroud, Gloucestershire, UK

Understanding money has never been more important than today. Whether it be unfair trade, widespread poverty, burgeoning debt or bank bail-outs, modern life is marked by a ceaseless and unhealthy chase after money, which acts more as our master than our servant. Whether locally or globally, can we understand and use money in ways that enable competition to give way to more cooperative ways of doing business?

This seminar looks at the contribution of Rudolf Steiner to economic and monetary history, an approach that enables one to visit many schools of thought, beginning with Aristotle and leading up to today's wide range of views from mainstream to alternative.

**The Colours of Money®** seminar looks at the history and purpose of money and how it can be the main instrument for bringing about real and lasting change in our economic circumstances. Ranging from the problems of small businesses to larger questions of global finance and the power of corporations, it offers a radical yet concrete and in-depth approach to money in our times. The seminar is presented using coloured chalk imagery on black paper – a technique intended to overcome the reputation of economics as a dismal science!

The seminar will be presented by **Christopher Houghton Budd\***, an economic historian with a doctorate in banking and international finance, and **Arthur Edwards\***, who gives courses to young people in financial literacy and is presently engaged in research into Steiner's monetary economics at Buckingham University.

*The seminar also serves as Step 1 for businesses seeking to use the  **Guarantee Mark** (ae-mark.com) and as Module 1 for those planning to take the **Diploma in Associative Economics** (cfae.biz/diploma).*

Open evenings: **'Understanding the Credit Crunch'**  
An opportunity for participants to share and discuss their work.

## For programme and registration details, please contact:

Arthur Edwards

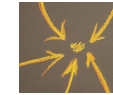
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## For questions concerning content, please contact:

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*\*Member of the Economics Conference of the Goetheanum (economics.goetheanum.org)*



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Friday 3 <sup>rd</sup> April	Saturday 4 <sup>th</sup> April	Sunday 5 <sup>th</sup> April
<b>Cost*</b> Seminar £125	09:30 - 11:00	09:30 - 11:00
<b>Registration by March 12<sup>th</sup></b> (5% discount if paid in full on or before March 1st)	<b>Right On Corporations</b> Legal entities that help rather than hinder us	<b>The Need to Associate</b> Overcoming economic separateness
*Excl. meals & accommodation	Pause	Pause
	11:30 - 13:00	11:30 - 13:00
	<b>Exchange</b> Discussion of themes	<b>The  Mark</b> Action and application
	Lunch	Lunch
14:30 - 15:30	14:30 - 15:30	
<b>Beyond the Market</b> An associative view of economic life	<b>The History of Money and Accounting</b> Reflecting our path to social responsibility	
Pause	Pause	
16:00 - 18:00	16:00 - 18:00	
<b>Starting with Individuals</b> Rethinking our image of human nature	<b>Money as Bookkeeping</b> Three kinds of money - key to understanding modern finance	
Supper	Supper	
19:30 - 21:00	19:30 - 21:00	
<b>Understanding the Credit Crunch - I</b>	<b>Understanding the Credit Crunch - II</b>	

# Participants' Impressions

Some comments from participants at a **Colours of Money** Seminar in Stroud, March 2007:

- Thanks for organising a really stimulating weekend. My mind has hardly stopped buzzing since!
- That was really great! I had a few Winnie-the-Pooh moments and I really feel inspired!
- I would like to follow it up by action and I look forward to talking about it with you.
- Thank you for also arranging the conference. I really enjoyed myself!
- Thank you for organising the conference. I learned a lot and realised how little I actually knew. Am now keen to enrol for the Diploma.
- I enjoyed it a lot and am well into getting way more clear about my finances.

*And in 1999...*

I took the **Colours of Money** Seminar 9 years ago and I continue to draw on the powerful and practical ideas that I brought back with me from that weekend.

Perspective drawing and bookkeeping, budgeting as a spiritual activity, the ethical man, loan money/purchase money/ gift money, money as bookkeeping, competition as the "race to the bottom", cooperation as the way to economic health for all.

Yes, I remember how the walls of the community hall that we used slowly fill up with the colourful images on blackpaper that portrayed beautifully the thoughts shared in the course.

Congratulations for **Colours of Money**! I hope that many, many more discover the treasures that the workshop brings.