



The Colors of Money[©]

Rudolf Steiner's Approach to Money

20th – 22nd February 2009 Viroqua, Wisconsin, USA

Understanding money has never been more important than today. Whether it be unfair trade, widespread poverty, burgeoning debt or bank bail-outs, modern life is marked by a ceaseless and unhealthy chase after money, which acts more as our master than our servant. Whether locally or globally, can we understand and use money in ways that enable competition to give way to more cooperative ways of doing business?

This seminar looks at the contribution of Rudolf Steiner to economic and monetary history, an approach that enables one to visit many schools of thought, beginning with Aristotle and leading up to today's wide range of views from mainstream to alternative.

The Colors of Money[©] seminar looks at the history and purpose of money and how it can be the main instrument for bringing about real and lasting change in our economic circumstances. Ranging from the problems of small businesses to larger questions of global finance and the power of corporations, it offers a radical yet concrete and in-depth approach to money in our times. The seminar is presented using coloured chalk imagery on black paper – a technique intended to overcome the reputation of economics as a dismal science!

The seminar will be presented by **Christopher Houghton Budd**, a British economic historian with a doctorate in banking and international finance. Specialising in topics ranging from sustainability to the financial markets, he travels widely as an educator and consultant working with colleagues around the world.

*The seminar also serves as Step 1 for businesses seeking to use the  **Guarantee Mark** (ae-mark.com) and as Module 1 for those planning to take the **Diploma in Associative Economics** (cfae.biz/diploma).*

A special focus of this seminar will be on US financial history

For programme and registration details, please contact:

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Friday 20 th February	Saturday 21 st February	Sunday 22 nd February
Cost* Seminar \$170 Evening Lectures only \$15 ea. Registration by January 31st (5% discount if paid in full on or before that date) *Excl. meals & accommodation	9:30 - 11:00 Right On Corporations Legal entities that help rather than hinder us	9:30 - 11:00 The Need to Associate Overcoming economic separateness
Accommodation: Viroqua Heritage Inn, \$65 + tax Vernon Inn, \$80 + tax Home stays \$20, contact Kim.	Pause	Pause
	11:30 - 1:00 Exchange Discussion of themes	11:30 - 1:00 The  Mark Action and application
	Lunch	Lunch
2:30 - 3:30 Beyond the Market An associative view of economic life	2:30 - 3:30 The History of Money and Accounting Reflecting our path to social responsibility	
Pause	Pause	
4:00 - 6:00 Starting with Individuals Rethinking our image of human nature	4:00 - 6:00 Money as Bookkeeping Three kinds of money - key to understanding modern finance	
Supper	Supper	
7:30 - 9:00 US Financial History I From Founding Fathers until now	7:30 - 9:00 US Financial History II When Alan Greenspan met Rudolf Steiner	